
University of Pretoria Yearbook 2016

Management of development communication 881 (OKT 881)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	20.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Year

Module content

This module will be offered from a management perspective and will examine the role of development within the strategic management processes of an organisation. It will include the evaluation of development projects to suit the strategic objectives of the organisation and how to manage communication within a development project.

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